

Date

Name  
Company name  
Address  
Country  
Postcode

Dear Sir/Madam,

RE: Expression of Interest – Product or Service Name

Insert Service or Product Guarantee as opening line – see example below

"We will deliver in the specified time or you will receive  
a 50% discount for the delivery fee."

"We offer a 20% discount for the month of [month]."

"We currently have a clearance on for the month of [month] and are  
offering incredible deals."

"For new Clients and Customers, we are offering an introductory special so you can experience our service  
or product and make your own mind up if you would like to do further business with us."

Hello, my name is **Your Name** and I would like to introduce our Company that specializes in **Service Name**.

Please find enclosed our Expression of Interest to perform work with your Company. We are confident we can  
deliver **service delivery** and our previous Clients and Customers are proof of our confidence.

We are offering a 50% discount for the month of **month**.

We currently have a clearance on, and our product is discounted by 20%. We encourage you to contact us to take  
advantage of this special before time runs out.

Our latest product is the **product name**. It brings the latest technology to the market and current demand is  
exceeding supply.

We would love to meet you in person and will phone in the next few days to see if we can arrange a meeting.

Yours Sincerely,  
**Company Name Pty Ltd**

**Your Name**

# Expression Of Interest Letter For Retail

**Michael J. Lopez**



## **Expression Of Interest Letter For Retail:**

*Chain Store Progress* ,1929      *Shoe Trade Journal's Shoe Book for Retail Dealers* Shoe trade journal,1905

**Decisions and Orders of the National Labor Relations Board** United States. National Labor Relations Board,1986

System ,1916      The Retail Coalman ,1920      Printers' Ink ,1925      **Retail Coalman** ,1923      **Resumes and Cover**

**Letters that Have Worked** Anne McKinney,1996 Model cover letters and resumes cover such fields as aviation

communication finance and sales      **The Retail Druggist** ,1915      The Voice of the Retail Druggist ,1906      *The*

*Magazine of Business* ,1916      *The Journal of the National Association of Retail Druggists* National Association of Retail

Druggists (U.S.),1915      **American Lumberman** ,1913      Dry Goods Reporter and Midwest Merchant-economist ,1925

National Hardware Bulletin ,1923      Federal Register ,1999      *The Keystone* ,1928      *Hardware Trade Journal* ,1929

**Retail Store Planning & Design Manual** Michael J. Lopez,1995-08-04 The wide range of topics covered as well as detailed insight make Retail Store Planning Design Manual a welcome teacher or reminder for anyone concerned with the industry Visual Merchandising and Store Design on the First Edition Now one of the nation s most respected and sought after retail store design specialists tells you what he knows about the art and science of retail planning design and remodeling An indispensable tool of the trade that no practicing designer will want to be without it supplies you with More than 370 professional diagrams and illustrations of store layouts and design elements 120 forms to help you more efficiently manage all phases of planning budgeting scheduling and construction Innovative lighting design techniques and color schemes that promote sales Practical guidelines on every aspect of managing a successful retail store design firm Special chapters on budgeting cost control and planning for maximum ROI In depth coverage of the state of the art CAD technology for store planning and design And much more Retail store design is one of today s most challenging and rewarding interior design specialties Creating a total store environment that is beautiful practical and profitable and that reflects the client s vision of the store and its position in the marketplace requires an assortment of talents The successful store planner must combine imagination business sense and an understanding of buyer psychology with a thorough knowledge of materials and current design and construction trends This comprehensive nuts and bolts guide to virtually every aspect of store planning and design was written by one of North America s most accomplished retail store designers and design educators Michael J Lopez shares with you the fruits of his 30 years of experience in planning designing and remodeling retail establishments both large and small Here are just a few of the outstanding features that make Retail Store Planning Design Manual Second Edition an indispensable working resource for practicing designers and an excellent learning tool for design students More than 370 professional diagrams and illustrations of store layouts and design elements including merchandising presentation systems and techniques free standing fixtures hardware and accessories display racks column treatments fitting rooms decor sections and much more 120 standard and original forms that you can use to help you more efficiently manage all phases of planning

budgeting scheduling and construction New chapters offering in depth coverage of retail store lighting budgeting planning for maximum ROI and the role of computer aided design in store planning A gold mine of expert tips and guidelines on managing a successful retail design firm from bidding and contract negotiations the client planner relationship and marketing your services to budgeting and cost control project scheduling bookkeeping insurance and more 18 appendixes on special store design topics written by leading store designers and planners and store planning professors Retail Store Planning Design Manual Second Edition is sure to become the most frequently consulted resource in your working library

*Trade* ,1911

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