

Kent N. Gourdin



GLOBAL LOGISTICS MANAGEMENT

A COMPETITIVE ADVANTAGE FOR THE 21ST CENTURY

Second Edition



McGraw-Hill

Global Logistics Management A Competitive Advantage For The 21st Century

**Michael M. Lombardo, Robert W.
Eichinger**



Global Logistics Management A Competitive Advantage For The 21st Century:

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Global Logistics Management Kent N. Gourdin, 2006 *Operations Management in the Travel Industry, 2nd Edition* Peter Robinson, Paul Fallon, Harry Cameron, John C Crotts, 2016-02-26 Covering the applied managerial perspective of the travel industry this book looks at the core disciplines and the application of theory to practice Considering individual and corporate social responsibility it teaches effective managerial skills by reviewing legal frameworks quality management and marketing financial management and the management of shareholders and stakeholders It discusses current trends such as sustainability and governmental emission targets against a background of the needs of a commercial business to innovate and increase profits A valuable tool for both students and those working in the travel industry this new edition includes new content a revised structure and all new international case studies

Supply Chain Management: Text and Cases Sople, 2011 Supply Chain Management is essential for creating value for both customers and stakeholders Effective supply chains help organizations to compete in both global and domestic markets Supply Chain Management Text and Cases addresses these issues in seven parts which deal with the basics of the supply chain sub systems of the supply chain tactical and operational decisions strategic approach to the supply chain measurements controls and sustainability practices

Supply Chain Management: Text and Cases Vinod V. Sople, 2012

Managing Hospitality Experiences Alexandra Kenyon, Peter Robinson, James Musgrave, 2020-06-25 Using examples from the gamut of hospitality this book explores issues around people services and spaces It covers management issues such as marketing human resources operations quality management facilities management project management and strategy while considering hospitality operations within their wider geo social and geo environmental settings This book includes a range of important contemporary topics such as sustainability resilience and ethics supported throughout by learning objectives case studies review questions links to videos and further reading suggestions

Global Logistics Management Wolfgang Kersten, 2008 Internationalisation of Logistics Systems Frank Straube, Shihua Ma, Michael Bohn, 2008-10-14 Over the past decades the world economy has reached an unprecedented level of global integration As markets are being liberalised and trade barriers continuously being removed companies are in an ongoing process of internationalisation For

the internationalisation of business activities Global Logistics Systems play a significant role The motivation of this survey is to review companies internationalisation procedures from a logistics perspective This is one of the first comprehensive surveys on global logistics The poll which forms the basis of the analysis was carried out simultaneously in China and Germany

Decision-Making for Supply Chain Integration Hing Kai Chan, Fiona Lettice, Olatunde Amoo Durowoju, 2012-05-01 Effective supply chain integration and the tight co ordination it creates is an essential pre requisite for successful supply chain management Decision Making for Supply Chain Integration is a practical reference on recent research in the area of supply chain integration focusing on distributed decision making problems Recent applications of various decision making tools for integrating supply chains are covered including chapters focusing on Supplier selection pricing strategy and inventory decisions in multi level supply chains RFID enabled distributed decision making Operational risk issues and time critical decision making for sensitive logistics nodes Modelling end to end processes to improve supply chain integration and Integrated systems to improve service delivery and optimize resource use Decision Making for Supply Chain Integration provides an insight into the tools and methodologies of this field with support from real life case studies demonstrating successful application of various decision making techniques By covering such a range of topics in this way Decision Making for Supply Chain Integration is a useful reference for researchers looking to develop their knowledge or find potential new avenues of research

Encyclopedia of Human Resources Information Systems: Challenges in e-HRM Torres-Coronas, Teresa, Arias-Oliva, Mario, 2008-07-31 Analyzes key critical HR variables and defines previously undiscovered issues in the HR field

Global Logistics Management Kent N. Gourdin, 2001 *Fundamentals of Logistics Management* Douglas M. Lambert, James R. Stock, Lisa Ellram (M.), 1998 This text approaches logistics from a marketing perspective and also integrates the area of marketing accounting finance and manufacturing within the text

Global Logistics Management Kent Gourdin, 2000-10-27 This practical overview of logistics in a global setting provides readers with the knowledge and skills necessary to turn corporate logistics into a source of sustainable competitive advantage

FYI Michael M. Lombardo, Robert W. Eichinger, 2009 For learners managers mentors and feedback givers *International Encyclopedia of Business and Management* Malcolm Warner, 2002

IJTM, 1997 **Productivity**, 2001 *2005 IEEE International Conference on Service Operations and Logistics, and Informatics* Robin G. Qiu, 2005 *The British National Bibliography* Arthur James Wells, 2007

Integrated Distribution Management Christopher Gopal, Harold Cypress, 1993 Integrated Distribution Management addresses the concepts issues and risks involved in designing efficient integrated distribution processes You ll also find approaches for managing and measuring distribution operations including order management network management and inventory management information technology requirements for integrated distribution and advanced distribution methods used by leading edge firms and a look at the logistics enterprises that drive them

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